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Design Experts on Trends for 2017

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Homescope

UAE, as we all know, is a haven for beautiful homes. The majority of proud homeowners give immense importance to maintain an immaculate living space and always shower their guests with warm hospitality. Furthermore, living in the cultural epicentre of the Middle East where fashion and decorating trends are evolving and changing rapidly, we always look forward to being up to date with the recent interior trends that the world has to offer. No matter if it is an apartment, villa, office space, hotel, or restaurant, we are all seeking for an extraordinary and innovative design to impress and inspire others.



If you are also feeling inspired by Dubai's many exquisite buildings and artistic interiors to give your personal living space a modern makeover, HomeScope will point you in the right direction to find professionals, products and services for all your interior needs. HomeScope.com is an exclusive website that has gathered over 300 interior, architect and landscape designing companies, furniture manufacturers and artists from across the region to provide you with their best tips and recommendations. However, participating in the world's most prestigious events and exhibitions dedicated to design they bring to the UAE their valuable experience and knowledge.



So, if you are wondering what will be the next hot trend to adorn your living space with, HomeScope design experts stated – geometrics pattern. Searching for that stylish geometrics touch, they discovered a remarkable range of chandeliers and lamps by V-TAC, a global brand providing energy efficient lighting solutions for the UAE market, as well as for more than 70 countries worldwide. Moreover, they recommend a particular Dubai-based artist Cecilia Setterdahl, who is basically a design trendsetter in the country, applying those popular geometric patterns in her design and art, to create beautiful bespoke canvas, carpets and cushions.



However, when starting your decoration journey, no matter your budget and interior style you pick, one thing that always helps is a little expert advice. One of such an expert that HomeScope is proud to have on their site is Mr. Tarek Ardakani, an architect among the most experienced industry professionals in the UAE who is currently working as a director at Loci, an eminent Dubai-based architecture and design company. We asked him to share his thoughts on 2017's top architecture and interior design trends.



"Architecture and Interiors are an integral part of our daily life, so they usually follow and sometimes dictate the styles and popular colours for the season. Saying that, I can see a general move towards teal colours with a return to natural earthy tones in any colour clients choose. Mixed with natural wood finishes (without staining it with darker tones) as all designers are more interested in the natural ways of using materials. Minimalism is the route most designers are using to bring up the actual focal areas in the space designed, once they give it a strong earthy colour"



In general, when it comes to paints, it is typical hearing designers talking about the extended trend of outfitting homes in fifty shades of grey and how they were tired doing so. Fortunately, those boring greys are on their way out now and emerald green is the new grey. That rich and sophisticated shade of green is frequently named the new must-have dark interior colour of the season. The designers recommend us to choose an emerald green sofa or a statement carpet in the same shade, or to opt for an eclectic look with green ombre wallpaper. Moreover, the popular trend for metallic will definitely continue in 2017 and will move to the timeless tones of gold, bronze, and rose.

Another suggested movement is – Adding a vintage touch. There is no doubt that retro and vintage furniture is now an absolute must have. Even though contemporary elegant interiors are regularly seen today, the natural retro look is not going away either. Combining old and new has been a significant trend in modern home design for a decade. It shows no sign of slowing down in the following seasons either. However, one major difference is introducing raw materials, mostly solid wood and marble to create the classic look. The key to using marble's rich texture in your composition is the delicacy. Simple, small, yet sophisticated details can make your design go from nice looking to really impressive.

When it comes to local tendencies, there are two major directions of interior design in the UAE. There is the culture of thought that bases design on local tradition influences and there is the modern school of design that follows the latest trends, techniques, and designs accordingly. In the previous year, these were married together creating a cultural fusion of modern and contemporary, even bringing together different cultural styles. The local natural, yet luxury style has won. It is highly modern and futuristic trend but also involving natural and traditional unique look.

Our interlocutor, Mr. Ardakani also thinks that the local and global trends are very close to each other. In his opinion, designers have the responsibility towards humanity to create spaces that educate local community, regardless of its location on the globe.

"No matter where you live or work, as a designer, you should contribute and challenge the trends that are more common and try to make them better. Technology has made all countries very close to each other, and we can feel its effects especially in Dubai, as many designers from different parts of the world work here. This fusion of expertise can eventually create a new style that will generate more green, stylish and locality designs."

HomesScope.com is an exclusive online platform dedicated to Interior Designers and Architects. The platform serves as an online directory that has more than 300 companies listed under diverse categories: Furniture Designers, Architects, Landscape Designers, Wall and Flooring Specialists, Art and Handicrafts, Carpets and Rugs, Modular Kitchen and more.

HomesScope is the perfect place for foreign companies that providing services to the Middle east, as well as for those that already existing in the UAE, but need to sourced out in an efficient and convenient way. The listed companies are also covered with a complete PR and Social Media support through popular social channels relevant in the industry which will result in building their brand awareness hence increasing potential clientele.

